

JOEL GODETT

CONTACT

Joel.Godett@Gmail.com
(908) 752-3339

www.JoelGodett.com

EDUCATION

BS: Broadcast Journalism
Syracuse University
Cum Laude

REFERENCES

Beth **GOETZ**

Assoc Athletics Dir.: Univ. of Iowa
(860) 866-8224

Shawn **SULLIVAN**

Fmr Associate AD: Ball State Univ.
(773) 285-3242

Bill **SCHOLL**

Athletics Dir.: Marquette Univ.
(765) 702-7170

RELATED SKILLS

Adobe Creative Suite
Audio and Video Production

PROFESSIONAL SKILLS PROFILE

BROADCASTING

- Served as play-by-play voice of one of 130 FBS Division-1 school in the country, representing the programs and school as a front-facing voice on radio and television.
- Entrusted as a broadcaster on national network outlets, ESPN, CBS Sports Network and Big Ten Network, reaching more than 60 million homes nationwide. Assignments have included multiple national championships in both basketball and gymnastics.
- Broadcaster for the CrossFit Games and semifinal events. Competitions have been viewed millions of times across platforms worldwide
- Dedicated effort toward continuous improvement, employing both a vocal and on-air coach to polish my work and provide the best product possible.

CONTENT DEVELOPMENT

- Demonstrated history of video, audio and written content production across broadcast, social media and official website channels.
- Served as a one-man-band video producer; filming, interviewing subjects and editing profile features, promotional videos and fundraising campaigns.
- Produced ticket promos, hype videos and other various content intended to energize communities around teams and student-athletes.
- Led video efforts to announce the hiring, and document the arrival of, a new men's basketball coach, generating +150,000 views across media channels.
- Executed video production of viral moments including football team lift that garnered coverage from ESPN College Gameday, FOX Sports and Yahoo!.
- Hosted podcasts interviewing student-athletes and department leaders covering wide ranging topics intended for various constituencies.

COMMUNICATIONS AND MEDIA RELATIONS

- Provided media assets to local television stations to facilitate coverage and news placement when stations were not present at events.
- Coordinated with national TV networks to provide assets and pitch creative ideas to highlight teams and student-athletes on national broadcasts.
- Pitched local television and print reporters to more easily facilitate coverage of teams and players, especially highlighting off-field stories.
- Hosted various functions including banquets and hall of fame inductions, interacting with various donors and stakeholders.

LEADERSHIP & PROJECT MANAGEMENT

- Worked with production team to coordinate broadcast schedule, including selecting games to air and assignments of on-air talent.
- Collaborated with talent to evaluate and improve broadcasts, including students earning on-air experience.
- Certified Level 1 CrossFit trainer, leading classes ranging from one to 20 participant in hour-long fitness program.
- Individually bootstrapped a nationwide fundraiser (The Type 1 Takedown) in more than 50 fitness facilities. Event raised nearly \$25K for type 1 diabetes in its first two years of existence. Currently serve on the board of the 501(c)3 foundation the event benefits.

Coordinator, Brand Marketing // Panera Bread // Newton, MA	Feb 2023 —
Broadcaster // ESPN // Bristol, CT	Jan 2023 —
Director of Broadcasting // Ball State University // Muncie, IN	Oct 2015 — July 2022
Assistant Director of Broadcasting & Multimedia // Ball State University // Muncie, IN	Sep 2012 — Sep 2015
Broadcaster // CBS Sports Network // New York, NY	Jan 2018 — Nov 2022
Broadcaster // Big Ten Network // Chicago, IL	Jan 2018 — Mar 2022
Broadcaster // CrossFit // Denver, CO	May 2018 —
Broadcaster // University of Kentucky // Lexington, KY	Jan 2020 — Feb 2021
Broadcaster // Eastern Michigan University // Ypsilanti, MI	Jan 2020 — Mar 2022
Media Relations Dir & Broadcaster // Myrtle Beach Pelicans // Myrtle Beach, SC	Feb 2012 — Aug 2012
Broadcaster & Reporter // Fairleigh Dickinson University // Teaneck, NJ	Oct 2011 — Feb 2012
Communications Coordinator & Broadcaster // Bradenton Marauders // Bradenton, FL	May 2010 — Jan 2012
Creative & Multimedia Coordinator // University of South Florida // Tampa, FL	Aug 2009 — May 2010
Broadcaster // Buffalo Bisons // Buffalo, NY	Apr 2009 — Aug 2009
Producer, Reporter & Host // Clear Channel Syracuse // Syracuse, NY	Jan 2006 — Sep 2012
CrossFit L1 Trainer // Firewall Fitness // Holliston, MA	June 2022 —
CrossFit L1 Trainer // Three Kings Athletics & CrossFit West Geist // Indianapolis, IN	Oct 2021 — June 2022