

# JOEL GODETT

## CONTACT

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(908) 752-3339

www.JoelGodett.com

## EDUCATION

BS: Broadcast Journalism  
Syracuse University  
Cum Laude

## REFERENCES

Beth GOETZ

Athletics Dir.: Ball State Univ.  
(860) 866-8224

Shawn SULLIVAN

Associate AD: Ball State Univ.  
(773) 285-3242

Bill SCHOLL

Athletics Dir.: Marquette Univ.  
(765) 702-7170

## RELATED SKILLS

Adobe Creative Suite  
Audio and Video Production

## **PROFESSIONAL SKILLS PROFILE**

### **COMMUNICATIONS AND MEDIA RELATIONS**

- Provided media assets to local television stations to facilitate coverage and news placement when stations were not present at events.
- Coordinated with national TV networks to provide assets and pitch creative ideas to highlight teams and student-athletes on national broadcasts.
- Pitched local television and print reporters to more easily facilitate coverage of teams and players, especially highlighting off-field stories.
- Hosted various functions including banquets and hall of fame inductions, interacting with various donors and stakeholders.

### **CONTENT DEVELOPMENT**

- Demonstrated history of video, audio and written content production across broadcast, social media and official website channels.
- Served as a one-man-band video producer; filming, interviewing subjects and editing profile features, promotional videos and fundraising campaigns.
- Produced ticket promos, hype videos and other various content intended to energize communities around teams and student-athletes.
- Led video efforts to announce the hiring, and document the arrival of, a new men's basketball coach, generating +150,000 views across media channels.
- Executed video production of viral moments including football team lift that garnered coverage from ESPN College Gameday, FOX Sports and Yahoo!.
- Hosted podcasts interviewing student-athletes and department leaders covering wide ranging topics intended for various constituencies.

### **BROADCASTING**

- Served as play-by-play voice of one of 130 FBS Division-1 school in the country, representing the programs and school as a front-facing voice on radio and television.
- Entrusted as a broadcaster on national network outlets, CBS Sports Network and Big Ten Network, reaching more than 60 million homes nationwide. Assignments have included multiple national championships in both basketball and gymnastics.
- Broadcaster for the CrossFit Games and semifinal events. Competitions have been viewed millions of times across platforms worldwide
- Dedicated effort toward continuous improvement, employing both a vocal and on-air coach to polish my work and provide the best product possible.

### **LEADERSHIP & PROJECT MANAGEMENT**

- Worked with production team to coordinate broadcast schedule, including selecting games to air and assignments of on-air talent.
- Collaborated with talent to evaluate and improve broadcasts, including students earning on-air experience.
- Certified Level 1 CrossFit trainer, leading classes ranging from one to 20 participant in hour-long fitness program.
- Individually bootstrapped a nationwide fundraiser (The Type 1 Takedown) in more than 50 fitness facilities. Event raised nearly \$25K for type 1 diabetes in its first two years of existence. Currently serve on the board of the 501(c)3 foundation the event benefits.

## **PROFESSIONAL EXPERIENCE**

<b>Director of Broadcasting</b> // Ball State University // Muncie, IN	Oct 2015 — Present
<b>Assistant Director of Broadcasting &amp; Multimedia</b> // Ball State University // Muncie, IN	Sep 2012 — Sep 2015
<b>Broadcaster</b> // CBS Sports Network // New York, NY	Jan 2018 — Present
<b>Broadcaster</b> // Big Ten Network // Chicago, IL	Jan 2018 — Present
<b>Broadcaster</b> // CrossFit // Denver, CO	May 2018 — Present
<b>Broadcaster</b> // University of Kentucky // Lexington, KY	Jan 2020 — Feb 2021
<b>Broadcaster</b> // Eastern Michigan University // Ypsilanti, MI	Jan 2020 — Mar 2022
<b>Media Relations Dir &amp; Broadcaster</b> // Myrtle Beach Pelicans // Myrtle Beach, SC	Feb 2012 — Aug 2012
<b>Broadcaster &amp; Reporter</b> // Fairleigh Dickinson University // Teaneck, NJ	Oct 2011 — Feb 2012
<b>Communications Coordinator &amp; Broadcaster</b> // Bradenton Marauders // Bradenton, FL	May 2010 — Jan 2012
<b>Creative &amp; Multimedia Coordinator</b> // University of South Florida // Tampa, FL	Aug 2009 — May 2010
<b>Broadcaster</b> // Buffalo Bisons // Buffalo, NY	Apr 2009 — Aug 2009
<b>Producer, Reporter &amp; Host</b> // Clear Channel Syracuse // Syracuse, NY	Jan 2006 — Sep 2012

**CrossFit L1 Trainer** // Three Kings Athletics & CrossFit West Geist // Indianapolis, IN Oct 2021 — Present